

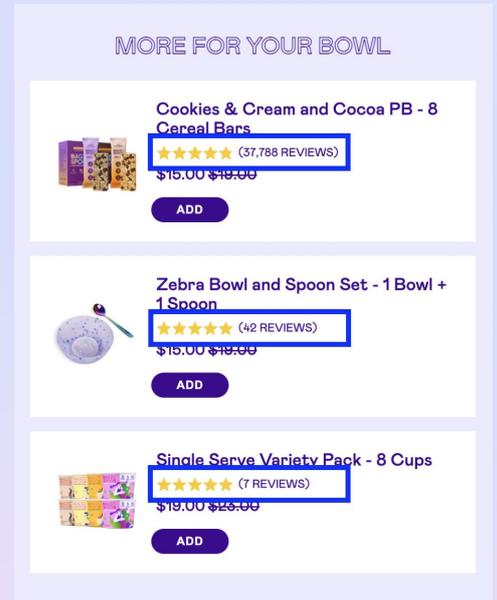
Retention Marketing Personalization



Optimize your customer retention strategy with powerful integrations & apps to drive more engagement, conversions, and loyalty

Customers using Yotpo for online reviews and ratings can now integrate with the personalization platform, Rebuy, to **make the most of omnichannel conversion tactics**. Top Rebuy clients typically **realize an AOV increase of 5-15%**.

As you become more connected with Yotpo's retention solutions, your brand can also expect to **unlock more value and engagement opportunities** with Rebuy.



Integration Features of Today

- ✓ **Product ratings & reviews**
→ Display ratings & reviews under Rebuy product offers
- ✓ **Switch-to-Subscription**
→ Allow customers to switch one-time products to subscriptions to improve LTV
- ✓ **Referral CTAs on Reorder Landing Pages**
→ Generate referrals through Reorder Landing Pages to increase loyalty + conversions
- ✓ **Loyalty Smart Cart™ App**
→ Allow returning customers to view loyalty points and rewards in Rebuy's cart drawer

Integration Features of Tomorrow

- ∞ **Email & SMS Events integration**
→ Embed product offers directly in email & SMS marketing campaigns
- ∞ **SMS Opt-In Smart Cart™ App**
→ Capture shoppers' phone numbers in the cart drawer to grow subscriber lists

Integrate with Rebuy to retain customers and drive more conversions

Connect with a Rebuy
Merchant Success Manager

 **Help Doc:**
[Yotpo & Rebuy Integration](#)